

Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

Course Code: 108010801

## Course Title: Biostatistics and Research Methodology

Course Objectives: Upon completion of the course the student shall be able to

- 1. Know the operation of M.S. Excel, SPSS, R and MINITAB®, DoE (Design of Experiment)
- 2. Know the various statistical techniques to solve statistical problems
- 3. Appreciate statistical techniques in solving the problems.

## **Teaching & Examination Scheme:**

Contact hours per week			Course	Examination Marks (Maximum / Passing				
Locturo	Tutorial	Practical	Credits	Theory		J/V/P*		Total
Lecture				Internal	External	Internal	External	Total
3	1	-	4	25/10	75/30	-	-	100/40

\* **J**: Jury; **V**: Viva; **P**: Practical

### **Detailed Syllabus:**

Sr.	Contents	Hours
1	Introduction: Statistics, Biostatistics, Frequency distribution Measures of central	
	tendency: Mean, Median, Mode- Pharmaceutical examples	
	Measures of dispersion: Dispersion, Range, standard deviation, Pharmaceutical	
	Problems	
	Correlation: Definition, Karl Pearson's coefficient of correlation, Multiple	10
	correlation - Pharmaceuticals examples	
2	<b>Regression:</b> Curve fitting by the method of least squares, fitting the lines y= a + bx	
	and x = a + by, Multiple regression, standard error of regression– Pharmaceutical	
	Examples	
	Probability: Definition of probability, Binomial distribution, Normal distribution	10
	Poisson's distribution, properties – problems Sample, Population, large sample,	
	small sample, Null hypothesis, alternative hypothesis, sampling, essence of	
	sampling, types of sampling, Error-I type, Error-II type, Standard error of mean	
	(SEM) - Pharmaceutical examples	
	Parametric test: t-test (Sample, Pooled or Unpaired and Paired) , ANOVA, (One	
	way and Two way), Least Significance difference	

Page 173 of 218



3	<b>Non Parametric tests:</b> Wilcoxon Rank Sum Test, Mann-Whitney U test, Kruskal- Wallis test, Friedman Test	
	<b>Introduction to Research:</b> Need for research, Need for design of Experiments,	
	Experiential Design Technique, plagiarism	10
	Graphs: Histogram, Pie Chart, Cubic Graph, response surface plot, Counter Plot	
	graph	
	Depart uniting and presentation of data Protocol Cohorts studies Observational	
	Report writing and presentation of data, Protocol, conorts studies, Observational	
	studies, Experimental studies, Designing chinical trial, various phases	
4	Blocking and confounding system for Two-level factorials	
	Regression modeling: Hypothesis testing in Simple and Multiple regression	
	models	8
	Introduction to Practical components of Industrial and Clinical Trials	
	<b>Problems:</b> Statistical Analysis Using Excel, SPSS, MINITAB®, DESIGN OF	
	EXPERIMENTS. R - Online Statistical Software's to Industrial and Clinical trial	
	approach	
5	Design and Analysis of experiments:	
	<b>Factorial Design:</b> Definition, 2 <sup>2</sup> , 2 <sup>3</sup> design, Advantage of factorial design	7
	<b>Desponse Surface methodology:</b> Contral composite design Historical design	•
	Acsponse surface methodology. Central composite design, mistorical design,	
	Optimization rechniques	

1	Pharmaceutical statistics- Practical and clinical applications, Sanford Bolton, publisher
	Marcel Dekker Inc. New York.
2	Fundamental of Statistics – Himalaya Publishing House- S.C. Gupta
3	Design and Analysis of Experiments –PHI Learning Private Limited, R. Pannerselvam
4	Design and Analysis of Experiments – Wiley Students Edition, Douglas and C. Montgomery

#### Pedagogy:

- 1. Traditional teaching methodology (Blackboard)
- 2. ICT Tools (PowerPoint presentation, video sharing on Projector)

#### Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

Distribution of Theory Marks in %				larks i	n %	<b>R</b> : Remembering; <b>U</b> : Understanding; <b>A</b> : Applying;
R	U	Α	Ν	Ε	С	N: Analyzing; E: Evaluating; C: Creating
30	37	17	13	3	0	

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

#### **Course Outcomes (CO):**

Sr.	Course Outcome Statements	%weightage
	Page 174 of 218	



CO-1	Learn basics of statistics probability, regression, correlation, parametric <b>30</b>					
	and non-parametric tests and graphical presentations					
CO-2	Understand need for research, experiential design techniques and	30				
	plagiarism					
CO-3	Recognize the applications of biostatistics and statistical softwares in	25				
	pharmacy research					
<b>CO-4</b>	Able to write report and presentation of data	15				

Curriculum Revision:	
Version:	1
Drafted on (Month-Year):	October 2022
Last Reviewed on (Month-Year):	June-2023
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Page 175 of 218



Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

Course Code: 108010802

Course Title: Social And Preventive Pharmacy

**Course Objectives:** Upon completion of the course the student shall be able to

1. Acquire high consciousness/realization of current issues related to health and pharmaceutical problems within the country and worldwide

2. Have a critical way of thinking based on current healthcare development

3. Evaluate alternative ways of solving problems related to health and pharmaceutical issues.

## **Teaching & Examination Scheme:**

Contact hours per week			Course	Examination Marks (Maximum / Pa				sing)
Locturo	Tutorial	Dreastical	Credits	Theory		J/V/P*		Total
Lecture	Tutorial	Practical		Internal	External	Internal	External	Total
3	1	-	4	25/10	75/30	-	-	100/40

\* **J**: Jury; **V**: Viva; **P**: Practical

### **Detailed Syllabus:**

Sr	Contents	Hours
1	Concept of health and disease:	10
	Definition, concepts and evaluation of public health. Understanding the concept of	
	prevention and control of disease, social causes of diseases and social problems of	
	the sick.	
	Social and health education:	
	Food in relation to nutrition and health, Balanced diet, Nutritional deficiencies,	
	Vitamin deficiencies, Malnutrition and its prevention.	
	Sociology and health:	
	Socio cultural factors related to health and disease, Impact of urbanization on	
	health and disease, Poverty and health	
	Hygiene and health:	
	personal hygiene and health care; avoidable habits	

Page 176 of 218



2	Preventive medicine:	10
	General principles of prevention and control of diseases such as cholera, SARS, Ebola	
	virus, influenza, acute respiratory infections, malaria, chicken guinea, dengue,	
	addiction-drug substance abuse	
3	National health programs, its objectives, functioning and outcome of the	10
	following:	
	HIV AND AIDS control programme, TB, Integrated disease surveillance program (IDSP), National leprosy control programme, National mental health program, National programme for prevention and control of deafness, Universal immunization programme, National programme for control of blindness, Pulse polio programme	
4	National health intervention programme for mother and child, National family	8
	welfare programme, National tobacco control programme, National Malaria Provention Program National programme for the health care for the elderly Social	
	health programme: role of WHO in Indian national program	
5	Community services in rural, urban and school health: Functions of PHC, Improvement in rural sanitation, national urban health mission, Health promotion	7

1	Short Textbook of Preventive and Social Medicine, Prabhakara GN, 2nd Edition, 2010, ISBN:
	9789380704104, JAYPEE Publications
2	Textbook of Preventive and Social Medicine (Mahajan and Gupta), Edited by Roy Rabindra
	Nath, Saha Indranil, 4th Edition, 2013, ISBN: 9789350901878, JAYPEE Publications
3	Review of Preventive and Social Medicine (Including Biostatistics), Jain Vivek, 6th Edition,
	2014, ISBN: 9789351522331, JAYPEE Publications
4	Essentials of Community Medicine—A Practical Approach, Hiremath Lalita D, Hiremath
	Dhananjaya A, 2nd Edition, 2012, ISBN: 9789350250440, JAYPEE Publications
5	Park Textbook of Preventive and Social Medicine, K Park, 21st Edition, 2011, ISBN-14:
	9788190128285, BANARSIDAS BHANOT PUBLISHERS
6	Community Pharmacy Practice, Ramesh Adepu, BSP publishers, Hyderabad
7	Recommended Journals:
	Research in Social and Administrative Pharmacy, Elsevier, Ireland

#### Pedagogy:

- 1. LCD Projector
- 2. Traditional Method(Black Board)

### Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

Distribution of Theory Marks in %					n %	<b>R</b> : Remembering; <b>U</b> : Understanding; <b>A</b> : Applying;
R	U	Α	Ν	Ε	С	N: Analyzing; E: Evaluating; C: Creating
35	45	20	0	0	0	

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Page 177 of 218



# **Course Outcomes (CO):**

Sr.	Course Outcome Statements	%weightage
CO-1	Acquire knowledge of diseases and health education	45
CO-2	Learn awareness of various national health programs	40
CO-3	Learn community services in health care system	15

Curriculum Revision:					
Version:	1				
Drafted on (Month-Year):	October 2022				
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Page 178 of 218



Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

- Course Code: 108010803
- Course Title: Pharmacovigilance

**Course Objectives:** Upon completion of the course the student shall be able to

- 1. Why drug safety monitoring is important?
- 2. History and development of pharmacovigilance
- 3. National and international scenario of pharmacovigilance
- 4. Dictionaries, coding and terminologies used in pharmacovigilance
- 5. Detection of new adverse drug reactions and their assessment
- 6. International standards for classification of diseases and drugs
- 7. Adverse drug reaction reporting systems and communication in pharmacovigilance

8. Methods to generate safety data during pre clinical, clinical and post approval phases of drugs' life cycle

- 9. Drug safety evaluation in paediatrics, geriatrics, pregnancy and lactation
- 10. Pharmacovigilance Program of India (PvPI) requirement for ADR reporting in India
- 11. ICH guidelines for ICSR, PSUR, expedited reporting, pharmacovigilance planning
- 12. CIOMS requirements for ADR reporting
- 13. Writing case narratives of adverse events and their quality.

## Teaching & Examination Scheme:

Conta	ct hours pe	er week	Course	Examination Marks (Maximum / Pass				sing)
Lecture	Tutorial	Practical	Credits	Theory		J/V/P*		Total
	Tutorial			Internal	External	Internal	External	Total
3	1	-	4	25/10	75/30	-	-	100/40

\* **J**: Jury; **V**: Viva; **P**: Practical

Page 179 of 218



#### **Detailed Syllabus:**

Sr	Contents	Hours
· 1	Introduction of pharmacovigilance	10
_	History and development of Pharmacovigilance	
	Importance of safety monitoring of medicine	
	WHO international drug monitoring programme	
	Pharmacovigilance program of India (PvPI)	
	Introduction to adverse drug reactions	
	<ul> <li>Definitions and classification of ADRs</li> </ul>	
	Detection and reporting	
	<ul> <li>Methods in causality assessment</li> </ul>	
	<ul> <li>Severity and seriousness assessment</li> </ul>	
	<ul> <li>Predictability and preventability assessment</li> </ul>	
	<ul> <li>Management of adverse drug reactions</li> </ul>	
	Basic terminology used in pharmacovigilance	
	<ul> <li>Terminologies of adverse medication related events</li> </ul>	
	Regulatory Terminologies	
2	<ul> <li>Drug and disease classification</li> <li>Anatomical, therapeutic and chemical classification of drugs</li> <li>International classification of diseases</li> <li>Daily defined doses</li> <li>International non proprietary names for drugs</li> <li>Drug dictionaries and coding in pharmacovigilance</li> <li>WHO adverse reaction terminologies</li> <li>MedDRA and standardized medDRA queries</li> <li>WHO drug dictionary</li> <li>Eudravigilance medicinal product dictionary</li> <li>Information resources in pharmacovigilance</li> <li>Specialized resources for ADRs</li> </ul> Establishing pharmacovigilance programme <ul> <li>Establishing in a hospital</li> <li>Establishing in a hospital</li> <li>Contract research organisations (CROs)</li> </ul>	10
	Establishing a national programme	

Page 180 of 218



3	Vaccine safety surveillance	10							
	vaccine pharmacovigilance								
	vaccination failure								
	<ul> <li>adverse events following immunization</li> </ul>								
	pharmacovigilance methods								
	<ul> <li>passive surveillance- spontaneous reports and case series</li> </ul>								
	<ul> <li>stimulated reporting</li> </ul>								
	• active surveillance-sentinel sites, drug event monitoring and registries								
	<ul> <li>comparative observational studies- cross sectional study, case control study</li> </ul>								
	and cohort study								
	<ul> <li>targeted clinical investigations</li> </ul>								
	communication in pharmacovigilance								
	effective communication in pharmacovigilance								
	<ul> <li>communication in drug safety crisis management</li> </ul>								
	<ul> <li>Communicating with regulatory agencies, business partners, healthcare facilities &amp; media.</li> </ul>								
4	Safety date generation	8							
	Pre clinical phase								
	Clinical phase								
	Post approval phase (PMS)								
	ICH guidelines for pharmacovigilance								
	Organization and objective of ICH								
	Expedited reporting								
	Individual case safety reports								
	Periodic safety update reports								
	Post approval expedited reporting								
	Pharmacovigilance planning								
	Good clinical practice in pharmacovigilance studies								
5	Pharmacogenomic of adverse drug reactions	7							
	<ul> <li>Genetics related ADR with example focusing PK parameters.</li> </ul>								
	Drug safety evaluation in special population								
	Paediatrics								
	Pregnancy and lactation								
	• Geriatrics								
	CIOMS								
	CIOMS working groups								
	CIOMS form								
	CDSCO (India) and pharmacovigilance D& C Act and schedule Y								

Page 181 of 218



1	Textbook of Pharmacovigilance: S K Gupta, Jaypee Brothers, Medical Publishers.
2	Practical Drug Safety from A to Z By Barton Cobert, Pierre Biron, Jones and Bartlett
	Publishers.
3	Mann's Pharmacovigilance:Elizabeth B. Andrews, Nicholas, Wiley Publishers.
4	Stephens' Detection of New Adverse Drug Reactions: John Talbot, Patrick Walle, Wiley
	Publishers.
5	An Introduction to Pharmacovigilance: Patrick Waller, Wiley Publishers.
6	Cobert's Manual of Drug Safety and Pharmacovigilance: Barton Cobert, Jones & Bartlett
	Publishers
7	Textbook of Pharmacoepidemiolog edited by Brian L. Strom, Stephen E Kimmel, Sean
	Hennessy,Wiley Publishers.
8	A Textbook of Clinical Pharmacy Practice -Essential Concepts and Skills:G. Parthasarathi,
	Karin NyfortHansen,Milap C. Nahata
9	National Formulary of India
10	Text Book of Medicine by Yashpal Munjal
11	Text book of Pharmacovigilance: concept and practice by GP Mohanta and PK Manna
12	http://www.whoumc.org/DynPage.aspx?id=105825&mn1=7347&mn2=7259&mn 3=7297
13	http://www.ich.org/
14	http://www.cioms.ch/
15	http://cdsco.nic.in/
16	http://www.who.int/vaccine_safety/en/
17	http://www.ipc.gov.in/PvPI/pv_home.htm

#### Pedagogy:

- 1. LCD Projector
- 2. Traditional Method(Black Board)

### Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

Distribution of Theory Marks in %					n %	<b>R</b> : Remembering; <b>U</b> : Understanding; <b>A</b> : Applying;
R	U	Α	Ν	Ε	С	N: Analyzing; E: Evaluating; C: Creating
45	35	20	0	0	0	

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Page 182 of 218



# **Course Outcomes (CO):**

Sr.	Course Outcome Statements	%weightage
CO-1	Know safety, monitoring and adverse drug reactions of medicines	24
CO-2	Learn national and international scenario of pharmacovigilance, coding	23
	and terminologies	
CO-3	Understand Vaccine safety surveillance	23
<b>CO-4</b>	Evaluate drug safety in pre-clinical, clinical and post approval phases	17
CO-5	Learn ICH guidelines for ICSR (Individual case safety reports), PSUR	13
	(periodic safety update reports), expedited reporting,	
	pharmacovigilance planning CIOMS( Council for International	
	Organizations of Medical Sciences) requirements	

Curriculum Revision:					
Version:	1				
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Page 183 of 218



Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

Course Code: 108010804

**Course Title:** Quality control and standardization of herbals

**Course Objectives:** Upon completion of the course the student shall be able to

- 1. know WHO guidelines for quality control of herbal drugs
- 2. know Quality assurance in herbal drug industry
- 3. know the regulatory approval process and their registration in Indian and international markets
- 4. appreciate EU and ICH guidelines for quality control of herbal drugs

### **Teaching & Examination Scheme:**

Conta	ct hours pe	er week	Course	Exam	Examination Marks (Maximum / Passing			
Lecture	Tutorial	Practical	Credits	Theory		J/V/P*		Total
	I ULUI IAI			Internal	External	Internal	External	TULAI
3	1	-	4	25/10	75/30	-	-	100/40

\* J: Jury; V: Viva; P: Practical

### **Detailed Syllabus:**

Sr.	Contents	Hours
1	Basic tests for drugs – Pharmaceutical substances, Medicinal plants materials and	10
	dosage forms	
	WHO guidelines for quality control of herbal drugs. Evaluation of commercial crude	
	drugs intended for use	
2	Quality assurance in herbal drug industry of cGMP, GAP, GMP and GLP in	10
	traditional system of medicine.	
	WHO Guidelines on current good manufacturing Practices (cGMP) for Herbal	
	Medicines, WHO Guidelines on GACP for Medicinal Plants	
3	EU and ICH guidelines for quality control of herbal drugs.	10
	Research Guidelines for Evaluating the Safety and Efficacy of Herbal Medicines	
4	Stability testing of herbal medicines. Application of various chromatographic	8
	techniques in standardization of herbal products.	
	Preparation of documents for new drug application and export registration GMP	
	requirements and Drugs & Cosmetics Act provisions	

Page 184 of 218



5	Regulatory requirements for herbal medicines.	7
	WHO guidelines on safety monitoring of herbal medicines in pharmacovigilance	
	systems	
	Comparison of various Herbal Pharmacopoeias.	
	Role of chemical and biological markers in standardization of herbal products	

1	Evans WC. Trease and evans' pharmacognosy E-book. Elsevier Health Sciences; 2009 May 27
2	Kokate CK, Purohit AP, Gokhale SB. Text book of Pharmacognosy. 56th edition, Pune: Nirali
	Prakashan. 2019
3	Rangari VD. Pharmacognosy & phytochemistry. Career publications; 2009
4	Agarwal SS, Paridhavi M. Herbal Drug Technology, Hydrabad: University Press Private
	Limited, 2007
5	Guidelines on Quality of Herbal Medicinal Products/Traditional Medicinal Products,
	European Medicines Agency (EMA), 2011
6	Mukherjee PK. Quality Control of Herbal Drugs: An Approach to Evaluation of Botanicals.
	Business Horizons Publishers, New Delhi, India, 2002
7	Shinde MV, Dhalwal K, Potdar K, Mahadik K. Application of quality control principles to
	herbal drugs. International Journal of Phytomedicine 1(2009)
8	World Health Organization. Quality control methods for medicinal plant materials. World
	Health Organization; 1998
9	World Health Organization, The International Pharmacopeia, Vol.2, Quality Specifications,
	3 <sup>rd</sup> edition, World Health Organization, Geneva, 1981
10	World Health Organization, Quality Control Methods for Medicinal Plant Materials. World
	Health Organization, Geneva, 1999
11	Bodeker G, Ong CK. WHO global atlas of traditional, complementary and alternative
	medicine. World Health Organization; 2005
12	World Health Organization, Guidelines on Good Agricultural and Collection Practices (GACP)
	for Medicinal Plants. World Health Organization, Geneva, 2004

### Pedagogy:

- 1. Chalk and Black board
- 2. ICT tools (Powerpint and LCD projector)

### Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

	00	1					
Distribution of Theory Marks in %					larks i	n %	<b>R</b> : Remembering; <b>U</b> : Understanding; <b>A</b> : Applying;
	R	U	Α	Ν	Ε	С	N: Analyzing; E: Evaluating; C: Creating
	30	40	20	10	00	00	
	<u>ы</u> . п	· 1		. 11	1 11 1		

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Page 185 of 218



# **Course Outcomes (CO):**

Sr.	Course Outcome Statements	%Weightage
CO-1	Discuss quality assurance and quality control in herbal industry with	40
	reference to WHO, ICH, GACP, GMP, GLP and cGMP.	
CO-2	Discuss EU guideline and procedure for new drug application and	25
	export registration	
CO-3	Elaborate on regulatory requirements for safety, efficacy and stability of	15
	herbal medicines and describe pharmacovigillance system for herbal	
	drugs.	
<b>CO-4</b>	Discuss role of markers and application of chromatographic techniques	15
	in standardization of herbal products	
CO-5	Elaborate on comparision of herbal pharmacopoeias	05

Curriculum Revision:					
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Page 186 of 218



Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

- Course Code: 108010805
- Course Title: Cosmetic Science

**Course Objectives:** Upon completion of the course the student shall be able to

- 9. Know and explain about cosmetics, and related sciences, cosmeceuticals (cosmetics with skin, hair, and oral care benefits) and personal care and hygiene products.
- 10. Demonstrate practical skills in the area of biology, formulation science and analytical techniques required to scientifically design and develop various cosmetic products.
- 11. Describe about basic cosmetic problems associated with skin, hair and oral care etc.

## **Teaching & Examination Scheme:**

Conta	ct hours pe	er week	Course	urse Examination Marks (Maximum / Pa			mum / Pas	sing)
Lecture	Tutorial	Dractical	Credits	Theory		J/V/P*		Total
	Tutorial	Practical		Internal	External	Internal	External	Total
3	1	-	4	25/10	75/30	-	-	100/40

\* J: Jury; V: Viva; P: Practical

### **Detailed Syllabus:**

Sr.	Contents							
1	Classification of cosmetic and cosmeceutical products							
	Definition of cosmetics as per Indian and EU regulations, Evolution of							
	cosmeceuticals from cosmetics, cosmetics as quasi and OTC drugs							
	<b>Cosmetic excipients:</b> Surfactants, rheology modifiers, humectants, emollients,							
	preservatives. Classification and application							
	Skin: Basic structure and function of skin.							
	Hair: Basic structure of hair. Hair growth cycle.							
	Oral Cavity: Common problem associated with teeth and gums.							

Page 187 of 218



2	Principles of formulation and building blocks of skin care products: Face	10					
	wash, Moisturizing cream, Cold Cream, Vanishing cream and their advantages and						
	disadvantages. Application of these products in formulation of cosmeceuticals.						
	Antiperspirants & deodorants- Actives & mechanism of action.						
	Principles of formulation and building blocks of Hair care products:						
	Conditioning shampoo, Hair conditioner, anti-dandruff shampoo, Hair oils.						
	Chemistry and formulation of Para-phylene diamine-based hair dye.						
	Principles of formulation and building blocks of oral care products:						
	Toothpaste for bleeding gums, sensitive teeth. Teeth whitening, Mouthwash						
3	Sun protection. Classification of Sunscreens and SPF.	10					
	Role of herbs in cosmetics:						
	Skin Care: Aloe and turmeric						
	Hair care: Henna and amla						
	Oral care: Neem and clove						
	<b>Analytical cosmetics:</b> BIS specification and analytical methods for shampoo skin						
	analytical cosinetics. Dis specification and analytical methods for shampoo, skin						
4	Dein and toothpaste.	0					
4	Principles of Cosmetic Evaluation: Principles of sebumeter, corneometer.	8					
	Measurement of TEWL, Skin Color, Hair tensile strength, Hair combing properties						
	Soaps and syndet bars. Evolution and skin benefits.						
5	Oily and dry skin causes leading to dry skin, skin moisturization. Basic	7					
	understanding of the terms Comedogenic, dermatitis.						
	Cosmetic problems associated with Hair and scalp: Dandruff, Hair fall causes						
	Cosmetic problems associated with skin: blemishes, wrinkles, acne, prickly heat						
	and body odor.						
	Antiperspirants and Deodorants- Actives and mechanism of action						

1	Harry's Cosmeticology, Wilkinson, Moore, Seventh Edition, George Godwin.			
2	Cosmetics – Formulations, Manufacturing and Quality Control, P.P. Sharma, 4th Edition,			
	Vandana Publications Pvt. Ltd., Delhi.			
3	Drugs and Cosmetic act/rules by govt. of India Publication			
4	European Union regulation for cosmetics.			
5	Poucher's Perfumes, Cosmetics and Soaps, Hilda Butler, 10th Edition, Kluwer Academic			
	Publishers			
6	Handbook of Cosmetic Science and Technology, 3rd Edition, André O. Barel, Marc Paye,			
	Howard			
7	Pulok K.Mukherjee. Quality Control Herbal Drugs Business Horizons; Reprint 2012 edition			
8	Trease, G.E. and Evans, W.C. "Trease and Evans' Pharmacognosy" WB Saunders Co.			

### Pedagogy:

- 1. ICT based (Presentations, Audio Video Tools)
- 2. Traditional methods (Blackboard learning)

Page 188 of 218



### Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

Distribution of Theory Marks in %			/larks i	n %	<b>R</b> : Remembering; <b>U</b> : Understanding; <b>A</b> : Applying;	
R	U	Α	Ν	E	C	N: Analyzing; E: Evaluating; C: Creating
22	35	10	7	25	1	

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

### **Course Outcomes (CO):**

Sr.	Course Outcome Statements	%weightage
CO 1	Understand the concepts of anatomy of skin, hair, oral cavity	25
CO 2	Explain the basic building blocks and formulation of cosmetics for skin,	40
	hair and oral care products	
CO 3	Understand the role of herbs in cosmetics, BIS Specifications for	20
	cosmetics and analytical methods for evaluation of cosmetics	
<b>CO 4</b>	Know the cosmetic problems associated with skin, hair and personal	15
	hygiene.	

Curriculum Revision:				
Version:	1			
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Page 189 of 218



Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

Course Code: 108010806

### Course Title: Experimental Pharmacology

**Course Objectives:** Upon completion of the course the student shall be able to

- 1. Appreciate the applications of various commonly used laboratory animals.
- 2. Appreciate and demonstrate the various screening methods used in preclinical research
- 3. Appreciate and demonstrate the importance of biostatistics and research methodology
- 4. Design and execute a research hypothesis independently

#### Teaching & Examination Scheme:

Contact hours per week			Course	Examination Marks (Maximum / Pass				sing)
Locturo	Tutorial	Dractical	Credits	Theory		J/V/P*		Total
Lecture	Tutorial	Flattital		Internal	External	Internal	External	TULAI
3	1	-	4	25/10	75/30	-	-	100/40

\* J: Jury; V: Viva; P: Practical

#### **Detailed Syllabus:**

Sr	Contents										
<u>.</u> 1	<ul> <li>Laboratory Animals:</li> <li>Study of CPCSEA and OECD guidelines for maintenance, breeding and conduct of experiments on laboratory animals.</li> <li>Common lab animals: Description and applications of different species and</li> </ul>	10									
	<ul> <li>strains of animals. Popular transgenic and mutant animals.</li> <li>Techniques for collection of blood and common routes of drug administration in laboratory animals, Techniques of blood collection and euthanasia.</li> <li>Introduction to preclinical studies: Dose selection, calculation and conversions, preparation of drug solution/suspensions, grouping of animals and importance of sham negative</li> </ul>										
	and positive control groups. Rationale for selection of animal species and sex for the study										

Page 190 of 218



2	Preclinical screening models	12									
	Preclinical screening models for drugs acting on CNS:										
	• analgesic, antipyretic, anti-inflammatory, general anesthetics, sedative and										
	hypnotics, antipsychotic, antidepressant, antiepileptic, nootropics anti										
	Parkinsonism drugs, anti-Alzheimer drug										
	• Preclinical screening models for drugs acting on eye and local aesthetics										
3	Preclinical screening models for drugs acting on ANS :	5									
	<ul> <li>Sympathomimetics, sympatholytics, parasympathomimetics,</li> </ul>										
	parasympatholytic, skeletal muscle relaxants										
4	Preclinical screening models for drugs acting on CVS :-	13									
	<ul> <li>Antihypertensive, diuretics, antiarrhythmic, antidyslepidemic, anti</li> </ul>										
	aggregatory, coagulants, and anticoagulants										
	Preclinical screening models for antiulcer, antidiabetic, anticancer and										
	antiasthmatic activities										
5	Research methodology and Bio-statistics	5									
	Selection of research topic, review of literature, research hypothesis and										
	study design Pre-clinical data analysis and interpretation using Students't'										
	test and One-way ANOVA. Graphical representation of data										

-	
1	Fundamentals of experimental Pharmacology-byM.N.Ghosh
2	Hand book of Experimental Pharmacology-S.K.Kulakarn
3	CPCSEA guidelines for laboratory animal facility.
4	Drug discovery and Evaluation by Vogel H.G.
5	Drug Screening Methods by Suresh Kumar Gupta and S. K. Gupta
6	Introduction to biostatistics and research methods by PSS Sundar Rao and J Richard

### Pedagogy:

- 1. LCD Projector
- 2. Traditional Method(Black Board)

### Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

Distribution of Theory Marks in %					n %	<b>R</b> : Remembering; <b>U</b> : Understanding; <b>A</b> : Applying;
R	U	Α	Ν	Ε	C	N: Analyzing; E: Evaluating; C: Creating
30	35	25	10	0	0	

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Page 191 of 218



# **Course Outcomes (CO):**

Sr.	Course Outcome Statements	%weightage
CO-1	Learn CPCSEA and OECD guidelines for laboratory animals	22
CO-2	Learn basics of preclinical studies and screening models for drugs evaluation	67
CO-3	Understand fundamentals of research methodology and applications of bio-statistic	11

Curriculum Revision:					
Version:	1				
Drafted on (Month-Year):	October 2022				
Last Reviewed on (Month-Year):	June-2023				
Next Review on (Month-Year):	June-2028				

Page 192 of 218



Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

Course Code: 108010807

# Course Title: Pharmaceutical Product Development

**Course Objectives:** Upon completion of the course the student shall be able to

- 1. Know and explain about the basic concepts of product development and right selection of excipients for the conventional and novel formulation.
- 2. Describe Quality by design, Optimization technique and experimental design pharmaceutical product development for the conventional and novel formulation.
- 3. Explain the GRAS listing & amp; inactive ingredient guide (IIG) limit for the excipients.
- 4. Discuss Regulatory requirement for Selection of packaging material and Quality control of various dosage form.

### **Teaching & Examination Scheme:**

Contact hours per week			Course	Examination Marks (Maximum / Pa				sing)
Locturo	Tutorial	Dractical	Credits	The	eory	J/V	//P*	Total
Lecture	Tutorial	Practical		Internal	External	Internal	External	TULAI
3	1	-	4	25/10	75/30	-	-	100/40
3	1	-	4	25/10	75/30	-	-	10

\* J: Jury; V: Viva; P: Practical

## **Detailed Syllabus:**

Sr.	Contents	Hours								
1	Introduction to pharmaceutical product development, objectives, and regulations									
	related to Preformulation, formulation development, stability assessment,									
	manufacturing and quality control testing of different types of dosage forms.									
2	An advanced study of Pharmaceutical Excipients in pharmaceutical product									
	development with a special reference to the following categories									
	i. Solvents and solubilizers									
	ii. Cyclodextrins and their applications									
	iii. Non - ionic surfactants and their applications									
	iv. Polyethylene glycols and sorbitol's									
	v. Suspending and emulsifying agents									
	vi. Semi solid excipients									

#### Page 193 of 218



3	An advanced study of Pharmaceutical Excipients in pharmaceutical product										
	development with a special reference to the following categories										
	i. Tablet and capsule excipients										
	ii. Directly compressible vehicles										
	iii. Coat materials	10									
	iv. Excipients in parenteral and aerosols products										
	v. Excipients for formulation of NDDS										
	vi. Selection and application of excipients in pharmaceutical formulations with										
	specific industrial applications										
4	Optimization techniques in pharmaceutical product development. A study of										
	various optimization techniques for pharmaceutical product development with										
	specific examples. Optimization by factorial designs and their applications. A study										
	of QbD and its application in pharmaceutical product development.										
5	Selection and quality control testing of packaging materials for pharmaceutical	7									
	product development- regulatory considerations.										

1	Pharmaceutical dosage forms - Tablets, volume 1 -3 by H.A. Liberman, Leon Lachman &
	J.B.Schwartz.
2	Pharmaceutical dosage form - Parenteral medication vol- 1&2 by Liberman & Lachman.
3	Theory and Practice of Industrial Pharmacy by Liberman & Lachman.
4	Pharmaceutics- The science of dosage form design by M.E. Aulton, Churchill livingstone,
	Latest edition.
5	Introduction to Pharmaceutical Dosage Forms by H. C. Ansel, Lea & Febiger, Philadelphia, 5 <sup>th</sup>
	edition, 2005.
6	Drug stability-Principles and practice by Cartensen & C.J. Rhodes, 3rd Edition, Marcel Dekker
	Series, Vol. 107.
7	Gennaro, Alfonso R., Remington: The Science and Practice of Pharmacy, VolI & II, Lippincott
	Williams & Wilkins, New York.
8	Bolton S. Optimization techniques. In: Pharmaceutical Statistics: Practical and Clinical
	Applications. 3rd ed. New York: Marcel Dekker, 1997

#### Pedagogy:

- 1. Traditional teaching methodology (Blackboard)
- 2. ICT Tools (PowerPoint presentation, video sharing on Projector)

#### Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

Distribution of Theory Marks in %						<b>R</b> : Remembering; <b>U</b> : Understanding; <b>A</b> : Applying;
R	U	Α	Ν	Ε	С	N: Analyzing; E: Evaluating; C: Creating
30	37	17	14	2	0	

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

**Course Outcomes (CO):** 

Page 194 of 218



Sr.	Course Outcome Statements	%weightage
CO-1	Know about preformulation and formulation development with respect	22
	to regulatory aspects	
CO-2	Gain the knowledge for selection of excipients for pharmaceutical drug	30
	products	
CO-3	Understand regulatory considerations for selection and quality control	26
	testing of packaging materials	
CO-4	Learn the principles and applications of QbD	22

Curriculum Revision:					
Version:	1				
Drafted on (Month-Year):	October 2022				
Last Reviewed on (Month-Year):	June-2023				
Next Review on (Month-Year):	June-2028				

Page 195 of 218



Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

Course Code: 108010808

# Course Title: Epidemiology

**Course Objectives:** Upon completion of the course the student shall be able to

- 1. To have a clear understanding of the definition and uses of epidemiology and appreciate its role in public health.
- 2. To be able to identify the key sources of data and have the ability to draw appropriate inferences from them.
- 3. To understand the concept and practical application of various measures such as: measures of disease frequency (prevalence and incidence), measures of effect (e.g. rate/risk ratios and rate/risk differences), and measures of public health impact (e.g. population attributable risk / fraction)
- 4. To know the various types of epidemiological study designs and, understand their basic principles and the main analytic methods used in each specific design
- 5. Ascertain causality between an exposure and an outcome

<b>Teaching &amp; Examination Sche</b>	me:
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Contact hours per week			Course	Exam	Examination Marks (Maximum / Passing				
Locturo	Tutorial	Practical	Tutovial Duestical		The	Theory		J/V/P*	
Lecture				Internal	External	Internal	External	Total	
3	1	-	4	25/10	75/30	-	-	100/40	

\* **J**: Jury; **V**: Viva; **P**: Practical

## **Detailed Syllabus:**

Sr	Contents	Hours
1	<ul> <li>Definition of Epidemiology, History and evolution of epidemiology. Aims and principles of Epidemiology Basic concepts and applications.</li> <li>Sources of data and various methods of data collection important aspects of data collection: Reliability and validity Sensitivity, specificity and predictive values.</li> </ul>	13

#### Page 196 of 218



2	<ul> <li>Natural history of a disease and its application in disease control. Levels of prevention and modes of intervention. Bias, Confounding, &amp; Effect Modification Causation &amp; Risk</li> <li>Epidemiological methods – Descriptive, Analytical &amp; Experimental. Surveillance</li> </ul>	12
3	<ul> <li>Epidemiological study designs Overview of study designs Descriptive studies Ecological studies. Case control studies, cohort studies, randomized control trials.</li> <li>Hybrid designs in epidemiology. Community based epidemiological studies</li> </ul>	9
4	<ul> <li>Measuring disease occurrence. Measurement tools in Epidemiology – Rate, Ratio &amp; Proportion Risk – frequency measures, morbidity frequency measures, mortality frequency measures, birth measures, measures of association, measures of public health impact</li> </ul>	8
5	Ethical and Professional Issues in Epidemiology	3

1	Epidemiology: Gordis, Leon Elsevier Saunders, latest edition.
2	Foundations of Epidemiology: Marit L. Bovbjerg, Kelly Johnson, Oregon State University
3	Principles of Epidemiology in Public Health Practice, U.S. Department of Health and Human
	Services, Centers for Disease Control and Prevention (CDC), Third Edition
4	Basic Epidemiology: R. Bonita, R. Beaglehole, TKjellstrom, WHO, 2nd Edition.
5	Park's text book of Preventive and Social medicine: K. Park, M/s Banarasidas Bhanot
	publication, latest edition
6	Download for free at <u>https://open.oregonstate.education/epidemiology/</u>

### **Pedagogy:**

- 1. LCD Projector
- 2. Traditional Method(Black Board)

#### Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

Distribution of Theory Marks in %					n %	<b>R</b> : Remembering; <b>U</b> : Understanding; <b>A</b> : Applying;
R	U	Α	Ν	Ε	С	N: Analyzing; E: Evaluating; C: Creating
35	45	20	0	0	0	

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Page 197 of 218



# **Course Outcomes (CO):**

Sr.	Course Outcome Statements	%weightage
CO-1	Learn basic principles, study designs and Measurement tools of	42
	Epidemiology	
CO-2	Understand sources of data collection methods	51
CO-3	Learn ethical and professional issues in epidemiology	07

Curriculum Revision:				
Version:	1			
Drafted on (Month-Year):	October 2022			
Last Reviewed on (Month-Year):	June-2023			
Next Review on (Month-Year):	June-2028			

Page 198 of 218



Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

- Course Code: 108010809
- Course Title: Pharma Marketing Management

**Course Objectives:** Upon completion of the course the student shall be able to

- 1. Understand of marketing concepts and techniques and their applications in the pharmaceutical industry.
- 2. Communicate the knowledge to classify different types of sales, its promotion ways.
- 3. Impart recommendations and use methods to observe pharmaceutical marketing channels.

### **Teaching & Examination Scheme:**

Contact hours per week			Course Examination Marks (Maximum / Pa				sing)	
Lecture	Tutorial	Practical	Credits	The	eory	J/V	/P*	Total
				Internal	External	Internal	External	TULAI
3	1	-	4	25/10	75/30	-	-	100/40

\* J: Jury; V: Viva; P: Practical

### **Detailed Syllabus:**

Sr.	Contents	Hours
1	Marketing: Definition, general concepts and scope of marketing; Distinction between marketing & selling; Marketing environment; Industry and competitive analysis; Analyzing consumer buying behavior; industrial buying behavior Pharmaceutical market: Quantitative and qualitative aspects; size and composition of the market; demographic descriptions and socio-psychological characteristics of the consumer; market segmentation& targeting. Consumer profile; Motivation and prescribing habits of the physician; patients' choice of physician and retail pharmacist. Analyzing the Market; Role of market research.	10
2	<b>Product decision:</b> Classification, product line and product mix decisions, product life cycle, product portfolio analysis; product positioning; New product decisions; Product branding, packaging and labeling decisions, Product management in pharmaceutical industry.	10

Page 199 of 218



3	Promotion:					
	Methods, determinants of promotional mix, promotional budget; An overview of					
	personal selling, advertising, direct mail, journals, sampling, retailing, medical	10				
	exhibition, public relations, online promotional techniques for OTC Products.	10				
4	Pharmaceutical marketing channels:					
	Designing channel, channel members, selecting the appropriate channel, conflict in					
	channels, physical distribution management: Strategic importance, tasks in	10				
	physical distribution management.					
	Professional sales representative (PSR):					
	Duties of PSR, purpose of detailing, selection and training, supervising, norms for					
	customer calls, motivating, evaluating, compensation and future prospects of the					
	PSR.					
5	Pricing:					
	Meaning, importance, objectives, determinants of price; pricing methods and	10				
	strategies, issues in price management in pharmaceutical industry. An overview of					
	DPCO (Drug Price Control Order) and NPPA (National Pharmaceutical Pricing					
	Authority).					
	Emerging concepts in marketing:					
	Vertical & Horizontal Marketing; Rural Marketing; Consumerism; Industrial					
	Marketing; Global Marketing.					

1	Philip Kotler and Kevin Lane Keller: Marketing Management, Prentice Hall of India, New Delhi					
2	Walker, Boyd and Larreche: Marketing Strategy- Planning and Implementation, Tata MC					
	Graw Hill, New Delhi.					
3	Dhruv Grewal and Michael Levy: Marketing, Tata MC Graw Hill					
4	Arun Kumar and N Menakshi: Marketing Management, Vikas Publishing, India					
5	Rajan Saxena: Marketing Management; Tata MC Graw-Hill (India Edition)					
6	Ramaswamy, U.S & Nanakamari, S: Marketing Management: Global Perspective, Indian					
	Context, Macmilan India, New Delhi.					
7	Shanker, Ravi: Service Marketing, Excel Books, New Delhi					
8	Subba Rao Changanti, Pharmaceutical Marketing in India (GIFT - Excel series) Excel					
	Publications.					

### **Pedagogy:**

- 1. Traditional teaching methodology (Blackboard)
- 2. ICT Tools (PowerPoint presentation, video sharing on Projector)

#### Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

Distribution of Theory Marks in %						<b>R</b> : Remembering; <b>U</b> : Understanding; <b>A</b> : Applying;
R	U	Α	Ν	Ε	C	N: Analyzing; E: Evaluating; C: Creating
30	37	17	14	2	0	

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table. **Course Outcomes (CO):** 

Sr.	Course Outcome Statements	%weightage
	Page <b>200</b> of <b>218</b>	



CO-1	Understand concepts of marketing strategies for pharmaceutical products	20
CO-2	Learn types of sales and its promotional activities	15
CO-3	Demonstrate pharmaceutical marketing channels	16
CO-4	Develop the knowledge for pricing of the pharmaceutical products	16
CO-5	Understand product management through life cycle and product	16
	decision	
CO-6	Learn evolving concepts of marketing of pharmaceuticals	17

Curriculum Revision:	
Version:	1
Drafted on (Month-Year):	October 2022
Last Reviewed on (Month-Year):	June-2023
Next Review on (Month-Year):	June-2028

Page 201 of 218



Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

Course Code: 108010810

# Course Title: Pharmaceutical Regulatory Science

**Course Objectives:** Upon completion of the course the student shall be able to. Know about the process of drug discovery and development

- 2. Know the regulatory authorities and agencies governing the manufacture and sale of pharmaceuticals
- 3. Know the regulatory approval process and their registration in Indian and international markets

## **Teaching & Examination Scheme:**

Conta	ct hours pe	er week	Course	Exam	ination Ma	arks (Maxi	mum / Pas	sing)
Locturo	Tutorial	Dractical	Credits	Credits Theory		J/V/P*		Total
Lecture	Tutorial	Practical		Internal	External	Internal	External	Total
3	1	-	4	25/10	75/30	-	-	100/40

\* J: Jury; V: Viva; P: Practical

### **Detailed Syllabus:**

Sr.	Contents	Hours				
1	New Drug Discovery and development	10				
	Stages of drug discovery, Drug development process, pre-clinical studies,					
	nonclinical					
	activities, clinical studies, Innovator and generics, Concept of generics, Generic					
	drug					
	product development					
2	Regulatory Approval Process					
	Approval processes and timelines involved in Investigational New Drug (IND), New	10				
	Drug Application (NDA), Abbreviated New Drug Application (ANDA). Changes to an					
	approved NDA / ANDA.					
	Regulatory authorities and agencies					
	Overview of regulatory authorities of India, United States, European Union,					
	Australia, Japan, Canada (Organization structure and types of applications)					

Page 202 of 218



3	<b>Registration of Indian drug product in overseas market</b> Procedure for export of pharmaceutical products, Technical documentation, Drug Master Files (DMF), Common Technical Document (CTD), electronic Common Technical Document (eCTD), ASEAN Common Technical Document	10
4	<b>Clinical trials</b> Developing clinical trial protocols, Institutional Review Board / Independent Ethics committee - formation and working procedures, Informed consent process and procedures, GCP obligations of Investigators, sponsors & Monitors, Managing and Monitoring clinical trials, Pharmacovigilance – safety monitoring in clinical trials	8
5	Regulatory Concepts	7
	Basic terminology, guidance, guidelines, regulations, Laws and Acts, Orange book, Federal Register, Code of Federal Regulatory, Purple book	

1	Drug Regulatory Affairs by Sachin Itkar, Dr. N.S. Vyawahare, Nirali Prakashan.
2	The Pharmaceutical Regulatory Process, Second Edition Edited by Ira R. Berry and Robert P.
	Martin, Drugs and the Pharmaceutical Sciences, Vol.185. Informa Health care Publishers.
3	New Drug Approval Process: Accelerating Global Registrations By Richard A Guarino, MD,
	5th
	edition, Drugs and the Pharmaceutical Sciences, Vol.190.
4	Guidebook for drug regulatory submissions / Sandy Weinberg. By John Wiley & Sons. Inc.
5	FDA Regulatory Affairs: a guide for prescription drugs, medical devices, and biologics
	/edited by Douglas J. Pisano, David Mantus.
6	Generic Drug Product Development, Solid Oral Dosage forms, Leon Shargel and Isader
	Kaufer,
	Marcel Dekker series, Vol.143
7	Clinical Trials and Human Research: A Practical Guide to Regulatory Compliance By Fay A.
	Rozovsky and Rodney K. Adams
8	Principles and Practices of Clinical Research, Second Edition Edited by John I. Gallin and
	Frederick P. Ognibene
9	Drugs: From Discovery to Approval, Second Edition By Rick Ng

### Pedagogy:

- 1. ICT Tools: power point presentation
- 2. Conventional Method: Chalk and blackboard

### Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

Distribution of Theory Marks in %				larks i	n %	<b>R</b> : Remembering; <b>U</b> : Understanding; <b>A</b> : Applying;
R	U	Α	Ν	Ε	С	N: Analyzing; E: Evaluating; C: Creating
30	35	20	10	5	0	

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

Page 203 of 218



# **Course Outcomes (CO):**

Sr.	Course Outcome Statements	%weightage
CO-1	Understand process of new drug discovery and development	20
CO-2	Know about regulatory authorities and agencies governing the	30
	manufacture and sale of pharmaceuticals	
CO-3	Learn basics of regulatory concept and approval process for new drugs	30
	in India and international market	
<b>CO-4</b>	Understand the good clinical practice guideline	20

Curriculum Revision:	
Version:	1
Drafted on (Month-Year):	October 2022
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Next Review on (Month-Year):	June-2028

Page 204 of 218



Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

Course Code: 108010811

Course Title: Computer Aided Drug Design

### **Course Objectives:**

Upon completion of the course the student shall be able to understand

- 1. Design and discovery of lead molecules
- 2. The role of drug design in drug discovery process
- 3. The concept of QSAR and docking
- 4. Various strategies to develop new drug like molecules.
- 5. The design of new drug molecules using molecular modeling software

### **Teaching & Examination Scheme:**

Contact hours per week			Course	Exam	ination Ma	arks (Maxi	mum / Pas	sing)
Locturo	Lesture Tutorial		Credits	The	eory	J/V	/P*	Total
Lecture	Tutorial	Practical		Internal	External	Internal	External	Total
3	1	-	4	25/10	75/30	-	-	100/40

\* J: Jury; V: Viva; P: Practical

## **Detailed Syllabus:**

Sr.	Contents	Hours
1	Introduction to Drug Discovery and Development	10
	Stages of drug discovery and development	
	Lead discovery and Analog Based Drug Design	
	Rational approaches to lead discovery based on traditional medicine, Random	
	screening, Non-random screening, serendipitous drug discovery, lead discovery	
	based on drug metabolism, lead discovery based on clinical observation.	
	Analog Based Drug Design	
	Bioisosterism, Classification, Bio-isosteric replacement. Any three case studies	

Page 205 of 218



2	Quantitative Structure Activity Relationship (QSAR)	10
	SAR versus QSAR, History and development of QSAR, Types of physicochemical	
	parameters, experimental and theoretical approaches for the determination of	
	physicochemical parameters such as Partition coefficient, Hammet's substituent	
	constant and Tafts steric constant. Hansch analysis, Free Wilson analysis, 3D-	
	QSAR approaches like COMFA and COMSIA.	
3	Molecular Modeling and virtual screening Techniques	10
	Virtual Screening techniques: Drug likeness screening, Concept of	
	pharmacophore mapping and pharmacophore-based Screening, Molecular	
	docking: Rigid docking, flexible docking, manual docking, Docking based	
	screening, De novo drug design.	
4	Informatics & Methods in drug design	8
	Introduction to Bioinformatics, chemoinformatics. ADME databases, chemical,	
	biochemical and pharmaceutical databases.	
5	Molecular Modeling: Introduction to molecular mechanics and quantum	7
	mechanics. Energy Minimization methods and Conformational Analysis, global	
	conformational minima determination.	

1	Robert GCK, ed., "Drug Action at the Molecular Level" University Prak Press Baltimore.
2	Martin YC. "Quantitative Drug Design" Dekker, New York.
3	Delgado JN, Remers WA eds "Wilson & Gisvolds's Text Book of Organic Medicinal &
	Pharmaceutical Chemistry" Lippincott, New York
4	Foye WO "Principles of Medicinal chemistry 'Lea & Febiger.
5	Koro lkovas A, Burckhalter JH. "Essentials of Medicinal Chemistry" Wiley Interscience.
6	Wolf ME, ed "The Basis of Medicinal Chemistry, Burger's Medicinal Chemistry" John Wiley&
	Sons, New York.
7	Patrick Graham, L., An Introduction to Medicinal Chemistry, Oxford University Press.
8	Smith HJ, Williams H, eds, "Introduction to the principles of Drug Design" Wright Boston.
9	Silverman R.B. "The organic Chemistry of Drug Design and Drug Action" Academic Press
	New York.

#### Pedagogy:

- 1. ICT tools (LCD projector, Laptop)
- 2. Traditional method (Black board)

## Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

Dist	tributio	on of T	heory M	larks i	n %	<b>R</b> : Remembering; <b>U</b> : Understanding; <b>A</b> : Applying;
R	U	Α	Ν	Ε	C	N: Analyzing; E: Evaluating; C: Creating
35	35	20	10	0	0	

Page 206 of 218



Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

## **Course Outcomes (CO):**

Sr.	Course Outcome Statements	%weightage
CO-1	Learn the process of discovering lead molecules	25
CO-2	Understand the concepts and theory of QSAR	25
CO-3	Learn the molecular modeling and virtual screening techniques for	20
	lead compound	
CO-4	Understand and apply fundamentals of informatics in drug design	20
CO-5	Learn the concept of molecular mechanics and quantum mechanics	10

Curriculum Revision:	
Version:	1
Drafted on (Month-Year):	October 2022
Last Reviewed on (Month-Year):	June-2023
Next Review on (Month-Year):	June-2028

Page 207 of 218



Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

- Course Code: 108010812
- Course Title: Cell and Molecular Biology

### **Course Objectives:**

Upon completion of the course the student shall be able to understand

- 1.Summarize cell and molecular biology history
- 2. Summarize cellular functioning and composition.
- 3. Describe the chemical foundations of cell biology.
- 4. Summarize the DNA properties of cell biology.
- 5. Describe protein structure and function.
- 6. Describe cellular membrane structure and function.
- 7. Describe basic molecular genetics mechanisms.
- 8. Summarize the Cell Cycle

### **Teaching & Examination Scheme:**

Contact hours per week			Course	Examination Marks (Maximum / Passing)				
Lastura Tutorial		Dractical	Credits	Theory		J/V/P*		Total
Lecture	Tutorial	Practical		Internal	External	Internal	External	Total
3	1	-	4	25/10	75/30	-	-	100/40

\* J: Jury; V: Viva; P: Practical

### **Detailed Syllabus:**

Sr.	Contents	Hours
1	Unit I	10
	a) Cell and Molecular Biology: Definitions, theory and basics and Applications.	
	b) Cell and Molecular Biology: History and Summation.	
	c) Properties of cells and cell membrane.	
	d) Prokaryotic versus Eukaryotic	
	e) Cellular Reproduction	
	f) Chemical Foundations – an Introduction and Reactions (Types)	

Page 208 of 218



2	Unit II	10
	a) DNA and the Flow of Molecular Information	
	b) DNA Functioning	
	c) DNA and RNA	
	d) Types of RNA	
	e) Transcription and Translation	
3	Unit III	10
	a) Proteins: Definition and Amino Acids	
	b) Protein Structure	
	c) Regularities in Protein Pathways	
	d) Cellular Processes	
	e) Positive Control and significance of Protein Synthesis	
4	TT '- TT7	
4	Unit IV	80
4	a) Science of Genetics	08
4	a) Science of Genetics b) Transgenic and Genomic Analysis	08
4	a) Science of Genetics b) Transgenic and Genomic Analysis c) Cell Cycle analysis	08
4	a) Science of Genetics b) Transgenic and Genomic Analysis c) Cell Cycle analysis d) Mitosis and Meiosis	08
4	a) Science of Genetics b) Transgenic and Genomic Analysis c) Cell Cycle analysis d) Mitosis and Meiosis e) Cellular Activities and Checkpoints	08
4 5	a) Science of Genetics b) Transgenic and Genomic Analysis c) Cell Cycle analysis d) Mitosis and Meiosis e) Cellular Activities and Checkpoints <b>Unit V</b>	08
4	a) Science of Genetics b) Transgenic and Genomic Analysis c) Cell Cycle analysis d) Mitosis and Meiosis e) Cellular Activities and Checkpoints <b>Unit V</b> a) Cell Signals: Introduction	08
4	a) Science of Genetics b) Transgenic and Genomic Analysis c) Cell Cycle analysis d) Mitosis and Meiosis e) Cellular Activities and Checkpoints Unit V a) Cell Signals: Introduction b) Receptors for Cell Signals	08
4	a) Science of Genetics b) Transgenic and Genomic Analysis c) Cell Cycle analysis d) Mitosis and Meiosis e) Cellular Activities and Checkpoints <b>Unit V</b> a) Cell Signals: Introduction b) Receptors for Cell Signals c) Signaling Pathways: Overview	08
5	<ul> <li>a) Science of Genetics</li> <li>b) Transgenic and Genomic Analysis</li> <li>c) Cell Cycle analysis</li> <li>d) Mitosis and Meiosis</li> <li>e) Cellular Activities and Checkpoints</li> </ul> Unit V <ul> <li>a) Cell Signals: Introduction</li> <li>b) Receptors for Cell Signals</li> <li>c) Signaling Pathways: Overview</li> <li>d) Misregulation of Signaling Pathways</li> </ul>	08

1	W.B. Hugo and A.D. Russel: Pharmaceutical Microbiology, Blackwell Scientific publications,
	Oxford London.
2	Prescott and Dunn., Industrial Microbiology, 4th edition, CBS Publishers &
	Distributors, Delhi
3	Pelczar, Chan Kreig, Microbiology, Tata McGraw Hill edn.
4	Malcolm Harris, Balliere Tindall and Cox: Pharmaceutical Microbiology.
5	Rose: Industrial Microbiology
6	Probisher, Hinsdill et al: Fundamentals of Microbiology, 9th ed. Japan
7	Cooper and Gunn's: Tutorial Pharmacy, CBS Publisher and Distribution.
8	Peppler: Microbial Technology.
9	Edward: Fundamentals of Microbiology.
10	N.K.Jain: Pharmaceutical Microbiology, Vallabh Prakashan, Delhi
11	Bergeys manual of systematic bacteriology, Williams and Wilkins- A Waverly company
12	B.R. Glick and J.J. Pasternak: Molecular Biotechnology: Principles and
	Applications of RecombinantDNA: ASM Press Washington D.C.
13	RA Goldshy et. al., : Kuby Immunology.

Pedagogy:

1. ICT tools (LCD projector, Laptop)

Page 209 of 218



# 2. Traditional method (Black board)

#### Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

Distribution of Theory Marks in %					n %	<b>R</b> : Remembering; <b>U</b> : Understanding; <b>A</b> : Applying;
R	U	A N E C		C	N: Analyzing; E: Evaluating; C: Creating	
35	35	20	10	0	0	

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

### **Course Outcomes (CO):**

Sr.	Course Outcome Statements	%weightage
CO-1	Describe history, basics and applications of cell and molecular biology	25
CO-2	Summarize the basics of RNA and DNA	20
CO-3	Explain Protein structure and Protein synthesis	20
CO-4	Describe basic molecular genetic mechanisms and cell cycle	20
CO-5	Summarize properties and functions of cell signals and signalling pathways	15

Curriculum Revision:					
Version:	1				
Drafted on (Month-Year):	October 2022				
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Next Review on (Month-Year):	June-2028				

Page 210 of 218



Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

Course Code: 108010813

Course Title: Advanced Instrumentation Techniques

### **Course Objectives:**

Upon completion of the course the student shall be able to

- 1. understand the advanced instruments used and its applications in drug analysis
- 2. understand the chromatographic separation and analysis of drugs.
- 3. understand the calibration of various analytical instruments
- 4. know analysis of drugs using various analytical instruments.

#### **Teaching & Examination Scheme:**

Contact hours per week			Course	Exam	Examination Marks (Maximum / Pas			
Lecture	Tutorial	Practical	Credits	Theory		J/V	/P*	Total
	Tutorial			Internal	External	Internal	External	Total
3	1	-	4	25/10	75/30	-	-	100/40

\* **J**: Jury; **V**: Viva; **P**: Practical

#### **Detailed Syllabus:**

Sr.	Contents	Hours						
1	Nuclear Magnetic Resonance spectroscopy	10						
	Principles of H-NMR and C-NMR, chemical shift, factors affecting chemical shift,							
	coupling constant, Spin - spin coupling, relaxation, instrumentation and							
	applications							
	Mass Spectrometry- Principles, Fragmentation, Ionization techniques – Electron							
	impact, chemical ionization, MALDI, FAB, Analyzers-Time of flight and Quadrupole,							
	instrumentation, applications							
2	Thermal Methods of Analysis: Principles, instrumentation and applications of	10						
	ThermogravimetricAnalysis (TGA), Differential Thermal Analysis (DTA),							
	Differential Scanning Calorimetry (DSC)							
	X- Ray Diffraction Methods: Origin of X-rays, basic aspects of crystals, X- ray							
	Crystallography, rotating crystal technique, single crystal diffraction,powder							
	diffraction, structural elucidation and applications.							

Page 211 of 218



3	<b>Calibration and validation</b> -as per ICH and USFDA guidelines Calibration of following Instruments: Electronic balance, UV-Visible spectrophotometer, IR spectrophotometer Fluorimeter, Flame Photometer, HPLC and GC	10						
4	Radio immune assay:Importance, various components, Principle, different methods, Limitation and Applications of Radio immuno assay							
	Extraction techniques: General principle and procedure involved in the solid							
	phase extraction and liquid-liquid extraction							
5	Hyphenated techniques-LC-MS/MS, GC-MS/MS, HPTLC-MS.	07						

1	Instrumental Methods of Chemical Analysis by B.K Sharma
2	Organic spectroscopy by Y.R Sharma
3	Text book of Pharmaceutical Analysis by Kenneth A. Connors
4	Vogel's Text book of Quantitative Chemical Analysis by A.I. Vogel
5	Practical Pharmaceutical Chemistry by A.H. Beckett and J.B. Stenlake
6	Organic Chemistry by I. L. Finar
7	Organic spectroscopy by William Kemp
8	Quantitative Analysis of Drugs by D. C. Garrett
9	Quantitative Analysis of Drugs in Pharmaceutical Formulations by P. D. Sethi
10	Spectrophotometric identification of Organic Compounds by Silverstein
11	Fundamentals of Analytical chemistry by F. James Holler and Stanley R. Crouch
12	Introduction to spectroscopy by Donald L. Pavia
13	Introduction to Instrumental Analysis by Robert D. Braun

#### **Pedagogy:**

- 1. ICT tools (LCD projector, Laptop)
- 2. Traditional method (Black board)

#### Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

Distribution of Theory Marks in %						<b>R</b> : Remembering; <b>U</b> : Understanding; <b>A</b> : Applying;
R	R U A N E C		C	N: Analyzing; E: Evaluating; C: Creating		
35	40	15	10	0	0	

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

### **Course Outcomes (CO):**

Sr.	Course Outcome Statements	%weightage
CO-1	Understand theory and applications of NMR and Mass spectroscopy	30
CO-2	Learn thermal and x-ray methods of analysis	20
CO-3	Know the theory and applications of radio-immuno assay and extraction	20
	techniques	

#### Page 212 of 218



<b>CO-4</b>	Learn hyphenated chromatographic techniques	15
CO-5	Learn the concept of calibration of selected instruments and validation	15

Curriculum Revision:					
Version:	1				
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Last Reviewed on (Month-Year):	June-2023				
Next Review on (Month-Year):	June-2028				

Page 213 of 218



Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

Course Code: 108010814

**Course Title:** Dietary supplements and Nutraceuticals

**Course Objectives:** Upon completion of the course the student shall be able to

- 1. Understand the need of supplements by the different group of people to maintain healthy life.
- 2. Understand the outcome of deficiencies in dietary supplements.
- 3. Appreciate the components in dietary supplements and the application.
- 4. Appreciate the regulatory and commercial aspects of dietary supplements including health claims

# **Teaching & Examination Scheme:**

Contact hours per week			Course	Examination Marks (Maximum / Passing				sing)
Locturo	Tutorial	Practical	Credits	Theory		J/V/P*		Total
Lecture	Tutoriai			Internal	External	Internal	External	Total
3	1	-	4	25/10	75/30	-	-	100/40

\* J: Jury; V: Viva; P: Practical

## **Detailed Syllabus:**

Sr.	Contents	Hours						
1	a. Definitions of Functional foods, Nutraceuticals and Dietary supplements.	7						
	Classification of Nutraceuticals, Health problems and diseases that can be							
	prevented or cured by Nutraceuticals i.e., weight control, diabetes, cancer,							
	heart disease, stress, osteoarthritis, hypertension etc.							
	b. Public health nutrition, maternal and child nutrition, nutrition and ageing,							
	nutrition education in community.							
	c. Source, Name of marker compounds and their chemical nature, Medicinal uses							
	and health benefits of following used as nutraceuticals/functional foods:							
	Spirulina, Soyabean, Ginseng, Garlic, Broccoli, Gingko, Flaxseeds							

Page 214 of 218



<ul> <li>Phytochemicals as nutraceuticals: Occurrence and characteristic features(chemical nature medicinal benefits) of following</li> <li>a) Caratenoids: a and B-Caratene Lycopene Xanthonhylls leutin</li> </ul>	15
nature medicinal benefits) of following	
a) <b>Carotanoids:</b> $\alpha$ and $\beta$ -Carotane Lyconene Yanthonbylls leutin	
a) carocenolus. a and p-carocene, Lycopene, Xanthophyns, leadin	
b) <b>Sulfides:</b> Diallyl sulfides, Allyl trisulfide.	
c) <b>Polyphenolics:</b> Reservetrol	
d) Flavonoids: Rutin , Naringin, Quercitin, Anthocyanidins, catechins, Flavones	
e) Prebiotics / Probiotics.: Fructo oligosaccharides, Lacto bacillum	
f) Phyto estrogens: Isoflavones, daidzein, Geebustin, lignans,	
g) Tocopherols	
h) Proteins, vitamins, minerals, cereal, vegetables and beverages as	
functional foods: oats, wheat bran, rice bran, sea foods, coffee, tea and the like.	
<b>3</b> a) Introduction to free radicals: Free radicals, reactive oxygen species, production	7
of free radicals in cells, damaging reactions of free radicals on lipids, proteins,	
Carbohydrates, nucleic acids.	
b) Dietary fibres and complex carbohydrates as functional food ingredients.	
4 a) Free radicals in Diabetes mellitus, Inflammation, Ischemic reperfusion injury,	10
Cancer, Atherosclerosis, Free radicals in brain metabolism and pathology,	
kidney damage, muscle damage. Free radicals involvement in other disorders.	
Free radicals theory of ageing.	
b) Antioxidants: Endogenous antioxidants – enzymatic and nonenzymatic	
antioxidant defense, Superoxide dismutase, catalase, Glutathione peroxidase,	
Glutathione Vitamin C, Vitamin E, $\alpha$ - Lipoic acid, melatonin	
Synthetic antioxidants: Butylated hydroxy Toluene, Butylated hydroxy Anisole.	
c) Functional foods for chronic disease prevention	
<b>5</b> a) Effect of processing, storage and interactions of various environmental factors	6
on the potential of nutraceuticals.	
b) Regulatory Aspects: FSSAI, FDA, FPO, MPO, AGMARK. HACCP and GMPs on	
Food Safety. Adulteration of foods.	
c) Pharmacopoeial Specifications for dietary supplements and nutraceuticals.	

1	Srilakshmi B. Dietetics. New Age International; 2007					
2	Augusti KT, Faizal P. Role of dietary fibres and neutraceuticals in preventing diseases.					
	PharmaMed press, 2018					
3	Cooper KH, Kenneth H. Advanced nutritional therapies. Thomas Nelson Publishers; 1997					
4	Jean Carper, The Food Pharmacy, Simon & Schuster UK Ltd., 1988					
5	Balch PA. Prescription for nutritional healing. Penguin; 2006					
6	Gibson G, Williams C, Editors. Functional foods. Woodhead Publishing, 2000					
7	Goldberg I. Functional Foods. Chapman and Hall, New York, 1994					
8	Labuza TP. Functional foods and dietary supplements: product safety, good manufacturing					
	practice regulations, and stability testing. Essentials of functional foods. Gaithersburg, Md.:					
	Aspen Publishers Inc. p. 2000 Jun 30:15-48					

#### Page 215 of 218



9	Handbook of Nutraceuticals and Functional Foods (Modern Nutrition), Third Edition, CRC
	Press, 2019
10	Shils, ME, Olson, JA, Shike, M. Modern Nutrition in Health and Disease. 8 <sup>th</sup> edition. Lea and
	Febiger, 1994

#### **Pedagogy:**

- 1. Chalk and Black board
- 2. ICT tools (Powerpoint and LCD projector)

### Suggested Specification table with Marks (Theory) (Revised Bloom's Taxonomy):

Distribution of Theory Marks in %					n %	<b>R</b> : Remembering; <b>U</b> : Understanding; <b>A</b> : Applying;
R	U	Α	Ν	Ε	C	N: Analyzing; E: Evaluating; C: Creating
45	40	15	00	00	00	

Note: This specification table shall be treated as a general guideline for students and teachers. The actual distribution of marks in the question paper may vary slightly from above table.

#### **Course Outcomes (CO):**

Sr.	Course Outcome Statements	%Weightage
CO-1	Classify functional foods, nutraceuticals, dietary supplements and	25
	elaborate their health benefits in disease management	
CO-2	Discuss role of phytochemicals, free radicals and antioxidants as	50
	nutraceuticals.	
CO-3	Discuss regulatory aspects on food safety.	20
<b>CO-4</b>	Discuss Pharmacopeial Specifications for dietary supplements and	05
	nutraceuticals.	

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Last Reviewed on (Month-Year):	June-2023				
Next Review on (Month-Year):	June-2028				

Page 216 of 218



Effective from Academic Batch: 2020-21

Programme: BACHELOR OF PHARMACY (B.PHARM.)

Semester: VIII

Course Code: 108010815

Course Title: Project Work

**Course Objectives:** Upon completion of the course the student shall be able to

- 1. Have a clear understanding of literature review , plan of work, results, discussion, summary, conclusion and bibliography
- 2. Develop scientific writing skills for preparing project work report
- 3. Prepare and deliver effective oral presentation

## **Teaching & Examination Scheme:**

Contact hours per week			Course	Examination Marks (Maximum / Passing)				sing)
Locturo	Tutorial	<b>Dreatical</b> Credits		Theory		J/V/P*		Total
Lecture	Tutorial	Practical		Internal	External	Internal	External	Total
-	-	12	6	-	-	25/10	75/30	100/40

\* J: Jury; V: Viva; P: Practical

## **Guidelines**:

All the students shall undertake a project under the supervision of a teacher and submit a report. The area of the project shall directly relate any one of the elective subject opted by the student in semester VIII or Minor research project at R & D organization/ CRO/ Manufacturing organization/QA & QC Laboratory/ Public testing laboratory/ Drug regulatory body/Hospital/ Community Pharmacy/ Help Centre or at Institute. The project shall be carried out in group not exceeding 5 in number. The project report shall be submitted in triplicate (typed & bound copy not less than 25 pages).

The students can perform the activities for project work after completion of Semester VI onwards (during the vacation/ official Holidays) but the credit of project work will be transferred in Semester VIII. Those who are doing Project work during this period must complete the prescribed days or hours for Project work as per the guidelines. Institute should maintain documentation regarding project Work for each student with requisite evidence

#### Page 217 of 218



# **Course Outcomes (CO):**

Sr.	Course Outcome Statements	%weightage
CO-1	Apply basic knowledge of pharmaceutical science to solve problems	25
CO-2	Demonstrate abilities like planning, time and resource management	25
CO-3	Apply knowledge and skill in theory to practice	25
CO-4	Demonstrate competence in listening, specking, writing and	25
	presentation	

Curriculum Revision:				
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Next Review on (Month-Year):	June-2028			

Page 218 of 218